

ADMISSIONED PRIVACY POLICY

Last Updated: July 21, 2026

This Privacy Policy explains how Citius LLC, the company that operates the Admitted service ("Admitted," "we," "us," or "our") collects, uses, and shares personal information when you use our website at <https://www.admitted.com>, our platform, and the related services we provide (together, the "Service"), and when you interact with us by email, on social media, or through our marketing activities. It also describes the choices available to you regarding your information.

Information We Collect

Information you provide to us includes:

- **Contact and account data**, such as your name, email address, and password, along with optional profile details you choose to add, such as your date of birth, state or country, high school, and expected graduation year.
- **Education and application data**, meaning information you choose to provide about your academic record and college plans, such as GPA, test scores, coursework, class rank, activities and honors, colleges you are considering or applying to, application deadlines you are tracking, and application essays and drafts.
- **AI feature inputs**, meaning the prompts, questions, essays, and other materials you submit to AI-assisted features, and the responses generated for you.
- **Communications**, such as the contents of messages you send us when you contact support, respond to surveys, or otherwise communicate with us, along with your marketing preferences and how you engage with our emails.
- **Payment data**. If you make a purchase, our payment processor collects your payment card or bank account details directly. We receive limited information, such as confirmation of the transaction and billing details, and we do not store full payment card numbers.

Information we receive from other sources includes:

- **Parents and guardians**. If a parent or guardian sets up, supervises, or participates in your account, they may provide information about you.

Information we collect automatically when you use the Service includes device and usage data, such as your IP address, device and browser type, operating system, general location (such as city and state), the pages and features you use, session length and timing, the page that referred you to us, and your interactions with our emails. Some of this collection uses cookies and similar technologies, described below.

How We Use Personal Information

- **To provide and operate the Service.** We use your information to create and maintain your account, power the features you use, save your work, personalize your experience, and provide customer support.
- **To power AI features.** When you use AI-assisted features, we send the material you submit to the third-party AI providers that power those features so they can generate a response for you.
- **To communicate with you.** We send service announcements, security alerts, transactional messages, and responses to your requests.
- **To improve and develop the Service.** We analyze how the Service is used, troubleshoot problems, conduct research, and develop new features. We may create de-identified or aggregated data from personal information, use it for lawful business purposes, and share it with third parties; we will not attempt to re-identify it.
- **For marketing.** We may send you information about features, offers, and admissions-related content, subject to the opt-out rights described below.
- **For security, compliance, and protection.** We use information to verify accounts, prevent fraud and abuse, enforce our Terms of Use, comply with applicable law and legal process, and protect the rights, safety, and property of Admitted, our users, and others.
- **With your consent,** for any purpose we describe at the time we ask for it.

How We Share Personal Information

- **Service providers.** We share information with companies that host and support the Service on our behalf, such as cloud hosting, AI and large language model providers, analytics, email delivery, and customer support tools. They are permitted to use personal information only to provide their services to us.
- **Payment processors,** such as Stripe, which collect and process payment information under their own privacy policies.
- **Professional advisors,** such as lawyers, accountants, auditors, and insurers, where necessary for the professional services they provide to us.
- **Legal and safety.** We may disclose information to law enforcement, government authorities, and other parties where we believe in good faith that disclosure is necessary to comply with law or legal process, enforce our agreements, or protect the rights, property, or safety of Admitted, our users, or others.
- **Business transfers.** In connection with an actual or contemplated merger, acquisition, financing, reorganization, bankruptcy, or sale of some or all of our business or assets, personal information may be disclosed to counterparties and their advisors as part of the transaction and transferred to a successor entity.
- **With your consent or at your direction.** We share information with third parties when you ask us to or otherwise consent.

No sale of personal information. We do not sell your personal information, and we do not share your personal information with colleges, universities, or scholarship programs except at your direction.

Cookies and Analytics

We and our service providers use cookies, local storage, and similar technologies to keep you signed in, remember your preferences, understand how the Service is used, and improve it. We use Mixpanel as our analytics provider; you can learn about Mixpanel's practices at mixpanel.com/legal/privacy-policy. Your browser settings allow you to refuse or delete cookies, though some features of the Service may not work properly without them. Our Service does not currently respond to "Do Not Track" browser signals.

Your Choices and Rights

- **Access and update.** You can review and update your account information at any time by logging into your account, or by contacting us for help.
- **Deletion.** You may request deletion of your account and associated personal information by emailing support@admissioned.com. We will honor verified requests except where we need to retain information for legitimate business or legal purposes, such as records of transactions.
- **Marketing opt-out.** You can opt out of marketing emails by using the unsubscribe link in any marketing email or by contacting us at support@admissioned.com. You will still receive service-related and transactional messages.

Depending on where you live, you may have additional rights under state privacy laws, such as the right to access, correct, delete, or obtain a copy of your personal information, and the right to appeal a decision we make about your request. To exercise these rights, contact us at support@admissioned.com; we will not discriminate against you for exercising them.

Data Retention

We keep personal information for as long as your account is active or as needed to provide the Service to you, and afterward as needed to comply with legal obligations, resolve disputes, enforce our agreements, maintain security, and support our business operations. Because students often use the Service across more than one admissions cycle, essays and planning materials remain available in your account until you delete them or your account is deleted. When personal information is no longer needed, we delete it or de-identify it.

Security

We use technical, organizational, and physical safeguards designed to protect personal information, such as encryption in transit and access controls. No online service can guarantee security, however, and we cannot promise that unauthorized access, loss, or misuse will never occur. Please use a strong password, keep it confidential, and notify us right away if you suspect your account has been compromised.

Children's Privacy

The Service is not directed to children under 13, and we do not knowingly collect personal information from children under 13. If you believe a child under 13 has provided personal information to us, please contact us at support@admissioned.com, and we will delete that information as required by law. Users between 13 and 17 may use the Service only with the consent and involvement of a parent or guardian, as described in our Terms of Use.

International Data Transfers

We are headquartered in the United States, and the Service is hosted there. If you use the Service from outside the United States, your personal information will be transferred to and processed in the United States and in other countries where our service providers operate, where privacy laws may not be as protective as those in your home jurisdiction.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time. If we make material changes, we will notify you by posting the updated policy on the Service with a new "Last Updated" date and, where appropriate, by email or a notice within the Service. Your use of the Service after the effective date of an updated Privacy Policy means that the updated policy applies to your interactions with us.

How to Contact Us

If you have questions about this Privacy Policy or our privacy practices, or want to exercise any of your choices or rights, please contact us at support@admissioned.com or by mail at Citius LLC, 25 Garland Ct, Phoenixville, PA 19460.